

# Retail Programming in Support of the Revitalization of Los Angeles' Union Station in Los Angeles, California

## Background & Objectives

- Los Angeles Union Station is Southern California's largest multi-modal transportation hub. The Link US project is an extensive overhaul of the existing Union Station, adding new tracks and expanding transit connectivity throughout the region.
- The client, LA Metro, was considering an overhaul of its current retail offerings.
- In support of retail planning, Los Angeles Metro asked the TCG consultant team to provide strategic direction defining the marketable scale, location, format, tenanting and programming to meet the needs of its current and forecasted ridership base.

## Results

- TCG worked as part of a large interdisciplinary team that was chosen through a Request for Proposals Process. The Team included Katalyst Architects and HDR Transportation Engineers among others.
- Acting as the 'market and economic guide' for the team, we provided a high-level strategic assessment of market considerations for new development and further refined the master plan.
- Our team analyzed performance metrics for various residential and commercial land uses, assessed the economic opportunity generated by development within the plan (including land and building values), and provided recommendations relative to development scale, timing, and phasing.
- Our recommendations served as a market and financial rubric for LA Metro and HDR to evaluate new development opportunities within the the Link US master plan.

## LOCATION

Los Angeles, CA

## PRODUCT

Retail

## CLIENT

Public Sector  
Service Providers