

BIS'09

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OFFICIAL TRADESHOW of the BUILDING INDUSTRY
ASSOCIATION of SOUTHERN CALIFORNIA



NOV-19/20

LONG BEACH CONVENTION CENTER

BIS University Education Programs Thursday, November 19, 2009

Knowledge to Succeed Today & Thrive Tomorrow

Home Builders, Developers, Housing Debt Finance Lenders, Housing Equity Lenders

9:15 - 11:15am Room 103B

What have been the major changes in the structure of our housing development business model which became necessary in order to survive in the recessionary market? What housing development company models have "got it right" in adapting to the current housing market.

Speakers: Bob McFarland, Principal, The Concord Group; John O'Brien, Vice President, Urban Infill, Brookfield Southland; Paul Barnes, San Diego Division President, Shea Homes; Connie Emmitt Stern, Vice President, Resmark Equity Partners

EXHIBIT SPACE AND SPONSORSHIPS CONTACT:

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